# Download materials featured in this session: LMC.ORG/ACMATERIALS





LEAGUE OF MINNESOTA CITIES 2025 ANNUAL CONFERENCE



### CONNECTING LEADERS CELEBRATING COMMUNITY



### JUNE 25-27 DULUTH

DULUTH ENTERTAINMENT CONVENTION CENTER

LMC.ORG/AC25



### New ADA Website Accessibility Rule

Requires web content to be readily accessible and usable

Web content must comply with WCAG 2.1 Level AA technical standard

Website accessibility enhances the experience for everyone, not just those with disabilities!

### **Exceptions**

#### Archived Web Content

- Content created before compliance date AND
- Content is kept only for reference, research or record keeping AND
- Content is kept in special area for archived content AND
- Content has not been changed

#### Preexisting Conventional Electronic Documents

- Documents are word processing, presentation, PDF or spreadsheet AND
- Were available on website before date the public entity must comply with rule

#### Third Party Content

• Not due to contractual, licensing or other arrangements with public entity

#### Password-protected Documents

- Documents are word processing, PDF, or spreadsheet AND
- Documents are about a specific person, property, or account AND
- Documents are password protected or otherwise secured

#### Preexisting Social Media Posts

• Must be made before compliance dates

### **Other non-compliance**

### Conforming alternate versions

- A version of the content that is different from the original (non-conforming version) that provides the same information and functionality.
- Limited circumstances equal access concern
- Minor non-compliance
  - Very limited circumstances



# Resources for digital accessibility

- Website Accessibility Recommendations for Minnesota Cities
- MNIT Office of Accessibility
- Plan | Web Accessibility Initiative (WAI) | W3C
- Developing an Accessibility Statement | Web Accessibility Initiative (WAI) | W3C
- DOJ Small Entity Guide
- DOJ Fact Sheet
- Full Rule:

https://www.federalregister.gov/documents/2024/04/24/2024-07758/nondiscrimination-on-the-basis-of-disability-accessibility-ofweb-information-and-services-of-state



## Website Redesign

City of Fridley Overview



### Previous Website



CITY SPOTLIGHTS what's new in Fridley



CITY SPOTLIGHTS what's new in Fridley





### Previous Website

- 100 pages typically drive 80 percent of site traffic (Granicus Study)
- 386 published pages

Search	
water	Q
1 - 10 of 187 results (0.09 seconds)	Advanced Search
Home > Services > Water & Sewer > Water https://fridleymn.gov/614/Water	
Water - Oct 18, 2024 Home > Government > City Departments > Public Works > Water and Sewer > Water http://fridleymn.gov/614/water We supply high quality, safe drinking water to every home and business in the city. Find inform billing, hydrant flushing, water bans, frozen service prevention and more.	nation on Fridley's <b>water</b> quality,
Be Water-Wise - Aug 5, 2019 Home -> Services -> Waste & Recycling -> Be Water-Wise http://fridleymn.gov/926/be-water-wise Is it time to re-evaluate your outdoor water use and landscaping styles? Let us help you win s to keep up with grass, save on your water bill and help preserve our precise water resources.	
Streets and Water - Jul 31, 2019     Home -> Community -> Property Information -> Streets and Water     https://fridleymn.gov/229/Public-Works	



### Platform Research & Selection

What did we want out of a provider?

- Sandbox time
- Multiple demos
- Enhanced search results
- Easy user experience with unique design

OpenCities   av		Dashboard Pages Files
Web Pages	Community & Recreation (v4 Published) ► See live page (v4) Cityl/Community-Recreation	
City	Overview Settings Links History	Update Preview
▶ 👧 Home	Overview Settings Links History	
• Utilities & Services		
Community & Recreation	Page name	
Property & Business	Community & Recreation	
Public Safety	Page title (Required) 48 characters left	<u> </u>
Your Government	Community & Recreation	
A-Z Index	Add a landing page image	
Content search	Add a landing page image	
Events directory	Add image	
Jobs	Show image on page	
Hanage subscriptions	Yes	Template Name
Minutes and agenda	What is the purpose of this section? (Required) 378 characters left	OC 3 Columns with Images
🛃 My area	Community & Recreation	• • • • • • • • • • • • • • • • • • •
News articles		
Parks		Content Type : OC Landing Page Owned by : Admin User
Services		Last edited by : Brooke Hall
Venues	Add links to key pages in this section	
Page Not Found		
Announcements	Supporting information	
Glossary		
Trage Galleries		
Site Footer	Delete Version	Update Roll Back Preview



### **Review Process**

### Kick-off meeting

- Focus: Reducing clicks, primary use information, plain language
- Reminders for accessibility
- Customized examples
- 4-6 weeks of review
- Assistance with research and development of complex pages (Permits, Recreation programs, etc.)
- Office hours





### Spreadsheet Overview

-	Page Nam
43	Fridley
87	Summe
88	Special
89	Enviro
90	Parks &
91	Adopt
92	Park S
93	Моо
94	Cree
95	Ed W
96	Skylir
97	Brian
98	Com
99	Craig
100	Cree
101	Edge
102	Flane
103	Hami
104	
105	Jay i
106	Jubil
107	Plym
108	Sylvo
109	Logo
110	Mad
111	Oak
112	Sumi
113	Hack
114	Ruth
115	Terra
116	Park
117	Wildlife
118	Winter
119	Facilitie
120	Rec N'I
121	Lawn o
122	Recrea
201	Springbro
202	About
203	Spring
204	Sprin
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Page Nam

e	URL	Department	Division	Secondary Departme	nt
9er Days 2023	https://www.ci.fridley.mn.us/766/Fridley-49er-Days	Parks & Recreation	Recreation		[Select]
ROCKS	https://www.ci.fridley.mn.us/490/Summer-ROCKS	Parks & Recreation	Recreation		[Select]
Events	https://www.ci.fridley.mn.us/824/Special-Events	Parks & Recreation	Recreation/SNC		[Select]
imental Fun Fair	https://www.ci.fridley.mn.us/1332/Environmental-Fun-Fair	Parks & Recreation	Recreation/SNC		[Select]
frails	https://www.ci.fridley.mn.us/197/Parks-Trails	Parks & Recreation	Recreation		[Select]
A-Park	https://www.ci.fridley.mn.us/1497/Adopt-A-Park	Parks & Recreation	Recreation		[Select]
stem Improvement Plan	https://www.ci.fridley.mn.us/1412/Park-System-Improvement-Plan	Parks & Recreation	Recreation	Public Works	[Select]
e Lake Park	https://www.ci.fridley.mn.us/1609/Moore-Lake-Park	Parks & Recreation	Recreation	Public Works	[Select]
View Park	https://www.ci.fridley.mn.us/1610/Creek-View-Park	Parks & Recreation	Recreation	Public Works	[Select]
Imes Park	https://www.ci.fridley.mn.us/1612/Ed-Wilmes-Park	Parks & Recreation	Recreation	Public Works	[Select]
e Park	https://www.ci.fridley.mn.us/1611/Skyline-Park	Parks & Recreation	Recreation	Public Works	[Select]
ale Park	https://www.ci.fridley.mn.us/1615/Briardale-Park	Parks & Recreation	Recreation	Public Works	[Select]
mons Park	https://www.ci.fridley.mn.us/1616/Commons-Park	Parks & Recreation	Recreation	Public Works	[Select]
Park	https://www.ci.fridley.mn.us/1618/Craig-Park	Parks & Recreation	Recreation	Public Works	[Select]
oridge Park	https://www.ci.fridley.mn.us/1619/Creekridge-Park	Parks & Recreation	Recreation	Public Works	[Select]
water Gardens Park	https://www.ci.fridley.mn.us/1620/Edgewater-Gardens-Park	Parks & Recreation	Recreation	Public Works	[Select]
ry Park	https://www.ci.fridley.mn.us/1622/Flanery-Park	Parks & Recreation	Recreation	Public Works	[Select]
Lake Park	https://www.ci.fridley.mn.us/1624/Harris-Lake-Park	Parks & Recreation	Recreation	Public Works	[Select]
ruck Park	https://www.ci.fridley.mn.us/1625/Innsbruck-Park	Parks & Recreation	Recreation	Public Works	[Select]
ark	https://www.ci.fridley.mn.us/1626/Jay-Park	Parks & Recreation	Recreation	Public Works	[Select]
e Park	https://www.ci.fridley.mn.us/1627/Jubilee-Park	Parks & Recreation	Recreation	Public Works	[Select]
wth Square Park	https://www.ci.fridley.mn.us/1643/Plymouth-Square-Park	Parks & Recreation	Recreation	Public Works	[Select]
n Hills Park	https://www.ci.fridley.mn.us/1644/Sylvan-Hills-Park	Parks & Recreation	Recreation	Public Works	[Select]
n Park	https://www.ci.fridley.mn.us/1645/Logan-Park	Parks & Recreation	Recreation	Public Works	[Select]
en Park	https://www.ci.fridley.mn.us/1646/Madsen-Park	Parks & Recreation	Recreation	Public Works	[Select]
fill Park	https://www.ci.fridley.mn.us/1647/Oak-Hill-Park	Parks & Recreation	Recreation	Public Works	[Select]
nit Square Park	https://www.ci.fridley.mn.us/1648/Summit-Square-Park	Parks & Recreation	Recreation	Public Works	[Select]
mann Circle Park	https://www.ci.fridley.mn.us/1649/Hackmann-Circle-Park	Parks & Recreation	Recreation	Public Works	[Select]
Circle Park	https://www.ci.fridley.mn.us/1650/Ruth-Circle-Park	Parks & Recreation	Recreation	Public Works	[Select]
ce Park	https://www.ci.fridley.mn.us/1651/Terrace-Park	Parks & Recreation	Recreation	Public Works	[Select]
Closure Updates	https://www.ci.fridley.mn.us/1653/Park-Closure-Updates	Parks & Recreation	Recreation	Public Works	[Select]
	https://www.ci.fridley.mn.us/1502/Wildlife	Parks & Recreation	Recreation		[Select]
Park Use	https://www.ci.fridley.mn.us/736/Winter-Park-Use	Parks & Recreation	Recreation	Public Works	[Select]
& Rentals	https://www.ci.fridley.mn.us/198/Facility-Rentals	Parks & Recreation	Recreation		[Select]
ol	https://www.ci.fridley.mn.us/1525/Rec-N-Roll	Parks & Recreation	Recreation		[Select]
the Week	https://www.ci.fridley.mn.us/1526/Lawn-of-the-Week	Parks & Recreation	Recreation		[Select]
ion Programs Registration	https://www.ci.fridley.mn.us/1558/Recreation-Programs-Registration	Parks & Recreation	Recreation		[Select]
ok Nature Center	https://www.ci.fridley.mn.us/361/Springbrook-Nature-Center	Parks & Recreation	SNC		[Select]
	https://www.ci.fridley.mn.us/365/About	Parks & Recreation	SNC		[Select]
prook Overview	https://www.ci.fridley.mn.us/395/Springbrook-Overview	Parks & Recreation	SNC		[Select]
jbrook History	https://www.ci.fridley.mn.us/741/Springbrook-History	Parks & Recreation	SNC		[Select]
	1				

#### Notes:

- Color system on webpage URL
  - Green Higher pageviews
  - Yellow Moderate
    - pageviews
  - Red Low page views
- Secondary Department consideration
- Dropdown
  - Granicus to Migrate
  - Archive
    - (Archive, Archive + Merged)
- Notes



# Design – Final

- Unique look, but similar user experience
- Enhanced site map and search with 150 webpages
- Accessible for all functions, including translation
  - Mobile and desktop
  - Homepage links more easily switched out based on pageviews
  - Shortened overall length of pages





### Next Step: PDFs

- Revamp the familiar review process
- Brief leadership
- Kick-off and training
- Time to update PDFs
- Review

	age Name	URL	Department	Division
3	Fridley '49er Days 2023	https://www.ci.fridley.mn.us/766/Fridley-49er-Days	Parks & Recreation	Recreation
7	Summer ROCKS	https://www.ci.fridley.mn.us/490/Summer-ROCKS	Parks & Recreation	Recreation
8	Special Events	https://www.ci.fridley.mn.us/824/Special-Events	Parks & Recreation	Recreation/SNC
9	Environmental Fun Fair	https://www.ci.fridley.mn.us/1332/Environmental-Fun-Fair	Parks & Recreation	Recreation/SNC
0	Parks & Trails	https://www.ci.fridley.mn.us/197/Parks-Trails	Parks & Recreation	Recreation
T	Adopt-A-Park	https://www.ci.fridley.mn.us/1497/Adopt-A-Park	Parks & Recreation	Recreation
2	Park System Improvement Plan	https://www.ci.fridley.mn.us/1412/Park-System-Improvement-Plan	Parks & Recreation	Recreation
3	Moore Lake Park	https://www.ci.fridley.mn.us/1609/Moore-Lake-Park	Parks & Recreation	Recreation
4	Creek View Park	https://www.ci.fridley.mn.us/1610/Creek-View-Park	Parks & Recreation	Recreation
5	Ed Wilmes Park	https://www.ci.fridley.mn.us/1612/Ed-Wilmes-Park	Parks & Recreation	Recreation
6	Skyline Park	https://www.ci.fridley.mn.us/1611/Skyline-Park	Parks & Recreation	Recreation
7	Briardale Park	https://www.ci.fridley.mn.us/1615/Briardale-Park	Parks & Recreation	Recreation
3	Commons Park	https://www.ci.fridley.mn.us/1616/Commons-Park	Parks & Recreation	Recreation
?	Craig Park	https://www.ci.fridley.mn.us/1618/Craig-Park	Parks & Recreation	Recreation
D	Creekridge Park	https://www.ci.fridley.mn.us/1619/Creekridge-Park	Parks & Recreation	Recreation
T	Edgewater Gardens Park	https://www.ci.fridley.mn.us/1620/Edgewater-Gardens-Park	Parks & Recreation	Recreation
2	Flanery Park	https://www.ci.fridley.mn.us/1622/Flanery-Park	Parks & Recreation	Recreation
3	Harris Lake Park	https://www.ci.fridley.mn.us/1624/Harris-Lake-Park	Parks & Recreation	Recreation
4	Innsbruck Park	https://www.ci.fridley.mn.us/1625/Innsbruck-Park	Parks & Recreation	Recreation
5	Jay Park	https://www.ci.fridley.mn.us/1626/Jay-Park	Parks & Recreation	Recreation
6	Jubilee Park	https://www.ci.fridley.mn.us/1627/Jubilee-Park	Parks & Recreation	Recreation
7	Plymouth Square Park	https://www.ci.fridley.mn.us/1643/Plymouth-Square-Park	Parks & Recreation	Recreation
8	Sylvan Hills Park	https://www.ci.fridley.mn.us/1644/Sylvan-Hills-Park	Parks & Recreation	Recreation
9	Logan Park	https://www.ci.fridley.mn.us/1645/Logan-Park	Parks & Recreation	Recreation
D	Madsen Park	https://www.ci.fridley.mn.us/1646/Madsen-Park	Parks & Recreation	Recreation
1	Oak Hill Park	https://www.ci.fridley.mn.us/1647/Oak-Hill-Park	Parks & Recreation	Recreation
2	Summit Square Park	https://www.ci.fridley.mn.us/1648/Summit-Square-Park	Parks & Recreation	Recreation
3	Hackmann Circle Park	https://www.ci.fridley.mn.us/1649/Hackmann-Circle-Park	Parks & Recreation	Recreation
4	Ruth Circle Park	https://www.ci.fridley.mn.us/1650/Ruth-Circle-Park	Parks & Recreation	Recreation
5	Terrace Park	https://www.ci.fridley.mn.us/1651/Terrace-Park	Parks & Recreation	Recreation
5	Park Closure Updates	https://www.ci.fridley.mn.us/1653/Park-Closure-Updates	Parks & Recreation	Recreation
7	Wildlife	https://www.ci.fridley.mn.us/1502/Wildlife	Parks & Recreation	Recreation
8	Winter Park Use	https://www.ci.fridley.mn.us/736/Winter-Park-Use	Parks & Recreation	Recreation
9	Facilities & Rentals	https://www.ci.fridley.mn.us/198/Facility-Rentals	Parks & Recreation	Recreation
5	Rec N' Roll	https://www.ci.fridley.mn.us/1525/Rec-N-Roll	Parks & Recreation	Recreation
1	Lawn of the Week	https://www.ci.fridley.mn.us/1526/Lawn-of-the-Week	Parks & Recreation	Recreation
2	Recreation Programs Registration	https://www.ci.fridley.mn.us/1558/Recreation-Programs-Registration	Parks & Recreation	Recreation
1	Springbrook Nature Center	https://www.ci.fridley.mn.us/361/Springbrook-Nature-Center	Parks & Recreation	SNC
2	About	https://www.ci.fridley.mn.us/365/About	Parks & Recreation	SNC
3	Springbrook Overview	https://www.ci.fridley.mn.us/395/Springbrook-Overview	Parks & Recreation	SNC
4	Springbrook History	https://www.ci.fridley.mn.us/741/Springbrook-History	Parks & Recreation	SNC





### HOMEPAGE







### HOMEPAGE





#### **Fiber Optic Internet**

Published on May 20, 2025

Fiber optic internet installation in the right-of-way and easements has begun in the City of Medina! Fiber, otherwise known as broadband, is a private utility such as gas or electric. Midcontinent Communications (Midco) signed a franchise agreement with the City in January 2025 and will be working throughout the city, with installations to occur over the next year.

# S

#### Utility Billing - Notice of Change for Residential Rental Properties

Published on April 14, 2025

Effective July 1, 2025, utility accounts will be set up in the property owner's name rather than the tenant's name for residential rental properties.



#### Utility Work Notice -Foxberry Farms

Published on April 01, 2025

Water Meter Radio Replacement Installation Project in Foxberry Farms Neighborhood



#### 2025 Hennepin County Fair

Come and enjoy the Hennepin County Fair, as they acknowledge 172 years of the Hennepin County Agricultural Society (the governing body of the Hennepin County Fair).

2025 Fair Dates are June 12 - 14, 2025.



#### Hamel Lions Flea Market

The Hamel Lions Flea Market is Open May 4 to September 28 in the parking lot at the Medina Entertainment Center.



#### Hamel Rodeo

The Hamel Rodeo is a volunteer run non-profit with no paid staff in order to maximize the benefit to the community. The five civic organizations who host this event thank you for the support. ENJOY THE RODEO! Hamel Lions Club Heinzen-Ditter VFW Post John Pohlker American Legion West Suburban Fire District

**View More Events** 



### **SEARCH FUNCTION**



### SEARCH RESULTS FOR: GARBAGE LAKESHORE PARK

Location: This park is located at 2975 Lakeshore Avenue situated on the east side of Lake Independence.

**Description:** This neighborhood park is less than one acre in size and mainly serves the Independence Beach area of the City and provides boat access to the lake for Medina residents through a no-charge permit process to ensure residents are educated on Aquatic Invasive Species. A permit is also required for parking & the small watercraft storage racks, due to limited availability of spaces.

#### Amenities:

- Seasonal fishing dock on Lake Independence
- Covered Picnic Table
- Playground Equipment
- Boat Launch and Restricted Parking (a permit is required)
- Eight Seasonal Small Watercraft Storage Racks (a permit is required)
- Two hillside decks with bench seating

EFFECTIVE 8/15/2023: LAKESHORE PERMITS ARE NO LONGER PROCESSED AT CITY HALL: Permit application forms should be emailed to lisa.demars@medinamn.gov or mailed/dropped off at <u>Medina Public Works, 600 Clydesdale Trail</u>, Medina, MN 55340.

#### LAKESHORE PARK IS UNDERGOING RENOVATIONS!

Renovations began in late summer 2023 at Lakeshore Park (located at 2975 Lakeshore Ave).

The Park Commission began planning for renovations at Lakeshore Park in 2021. The project involved multiple site visits to discuss existing park equipment and potential redesign options to optimize the functionality, safety, and recreational enjoyment of the park and neighborhood.

NEWS & CURRENT EVENTS Compost and Brush Site Utility Work Notice – Foxberry Farms SPRING ROAD RESTRICTIONS MEDINA CLEAN-UP DAY APRIL 26 Medina Lake Nature Preserve Grant News City Council Meeting LEAD & COPPER IN DRINKING WATER CERTIFICATION NOTICE Hamel Community Building Board of Appeal and Equalization Meeting 2025 April 8, 2025 – Planning Commission Meeting

#### LOCAL NEWS COVERAGE

The Crow River Newspaper is the City's Official legal newspaper, which covers the City of Medina and other community news. Local Medina stories are also published in The Pioneer Newspaper.

LocalTies is an online platform serving the residents of Medina and the western suburbs to inform the community of local events and news.



#### Garbage & Recycling

Published on May 20, 2025 Learn about **garbage**, recycling, and compost services in Medina.

#### Compost & Brush Disposal Site

#### Published on April 28, 2025

The City provides a site for property owners to dispose of certain noncommercial yard waste. Click here to learn about site usage rules, materials accepted, and how to obtain a site access card.

#### Services

Published on April 13, 2025 Services



Search

### **CONTENT PAGE**



#### **ELECTIONS**

The City of Medina administers city, state and federal elections for its residents on **even years**. The odd year school district elections are administered by each school district. The City is available to answer your questions about polling places, voter registration, absentee voting, and other election information.

Below are helpful links:

- <u>Register to Vote</u>
- Find your Election Day polling place
- Vote by Mail
- Learn more about the Presidential Primary Election

Questions? Contact Caitlyn Walker at caitlyn.walker@medinamn.gov or 763-473-8850.

#### ★☆★★☆★★☆★★☆★

#### 2024 LOCAL CANDIDATE RESULTS

Todd Albers ran unopposed and was elected to Mayor. There were three candidates running for two open seats on the Medina City Council. The local election results are as follows:

Mary Morrison - received 2,228 votes (elected)

Braden Rhem - received 1,715 votes (elected)

Chris Pederson - received 1,497 votes

#### 

NEWS & CURRENT EVENTS
Compost and Brush Site
Utility Work Notice – Foxberry Farms
SPRING ROAD RESTRICTIONS
MEDINA CLEAN-UP DAY APRIL 26
Medina Lake Nature Preserve Grant News
City Council Meeting
LEAD & COPPER IN DRINKING WATER CERTIFICATION NOTICE
Hamel Community Building
Board of Appeal and Equalization Meeting 2025
April 8, 2025 – Planning Commission Meeting

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#### Home / Services / Elections / Election Results **Election Results** In This Section To view City of Medina city council election results, click below: Licenses & Permits 2024 2022 Elections Todd Albers ran unopposed and was elected to Mayor. There were three candidates running for two open seats on the Medina City Council. The **Election Judges** local election results are as follows: Mary Morrison - received 2,228 votes (elected) **Election Results** Braden Rhem - received 1,715 votes (elected) Campaign Finance Reports Chris Pederson - received 1,497 votes Early Voting Parks & Recreation To view other election results, visit: Environment https://www.sos.state.mn.us/elections-voting/election-results/ **Utility Billing** Septic System Pumping



### **JOB POSTINGS**

#### EMPLOYMENT

#### THE CITY OF MEDINA HAS THE FOLLOWING JOB OPENINGS:

**POLICE OFFICER:** We are looking for full-time police officers that are service oriented, dedicated, and sel motivated. We are a small, busy, growing community, west of Minneapolis. We have a family atmosphere with great support from our City Council and community. Applicants must be currently licensed or eligible to be licensed as a full-time peace officer in the State of Minnesota by time of appointment.

NEW: We are offering a hiring incentives for lateral and new candidates!

#### Lateral Candidates (2+ years of experience)

The City will pay a candidate \$10,000 as follows:

- \$5,000 upon hiring
- \$2,500 upon successful completion of the field training program.
- \$2,500 upon successful completion of the probationary employment period

#### New Candidates (Less than 2 years of experience)

The City will pay a candidate \$5,000 as follows:

- \$2,500 upon hiring.
- \$1,000 upon successful completion of the field training program.
- \$1,500 upon successful completion of the probationary employment period.

Patrol Officers currently work 12-hour shifts which provides for a 5-day weekend every other week. Opportunities within the department also include possible assignments for: General Investigations, Mobile Field Force (Hennepin County), West Metro Drug Task Force, Drug Recognition Officer (DRE), and Towarc Zero Death Enforcement Traffic Enforcement.

The City offers a great benefit package including 100% of the health insurance premium for full-time employees electing single coverage and up to \$1,753 per month for family. We also offer a continuous service incentive of 3% at 10 years of service and 6% at 15 years of service added to the base pay.

2025 Wage Range: \$38.07-\$49.28 per hour.

An application packet can be picked up at City Hall or is available here.

Application Deadline: March 21, 2025 at 4:30 PM

Home / Government / <b>Jobs with the City</b>	
Jobs with the City	

#### 3 Result(s) Found

#### **Public Works Maintenance Technician**

Applications closing on Friday, June 20, 2025
Full Time

The City of Medina is looking for a hardworking and reliable individual to join our Public Works team. In this role, you'll help with a variety of maintenance tasks across the city, including working on streets, parks, buildings, and other public areas. You'll operate equipment, assist with snow plowing during winter, and perform routine maintenance on Cityowned facilities.

#### Police Officer

Applications closing on Friday, June 20, 2025

We are looking for full-time police officers that are service oriented, dedicated, and self-motivated. We are a small, busy, growing community, west of Minneapolis. We have a family atmosphere with great support from our City Council and community. Applicants must be currently licensed or eligible to be licensed as a full-time peace officer in the State of Minnesota by time of appointment.



Search Jobs

#### By Phrase or Keyword

Q

By Job Type

Any Job Type

Search

# Digital Accessibility and the City of Shakopee



## **Overview of Efforts**

The 5-year Strategic Communications Plan approved by City Council in 2021 calls for an increased emphasis on accessibility and inclusivity. Our work to date has been focused on:

- Social media
- Translation
- City website



## Social Media

- Fewer text-heavy graphics, more photos
- All crucial info in post text for translation and other assistive technologies





Gobierno de la ciudad de Shakopee, Minnesota

#### METROay 29 ael 9:18 AMETRO

El sitio web de la ciudad estará inactivo por un tiempo esta mañana (jueves 29 de mayo) mientras se implementan algunos cambios. Esperamos estar de nuevo en línea al mediodía. ¡Gracias por su paciencia!

....





### Social Media

- Captions on all video content
  - Potential challenge: Getting all content creators into a new workflow







### Translation

- Residents Guide
  - Spanish version available online
  - Also promoted on the printed English version

#### **Resident Information Center**

We're so pleased you have chosen to make Shakopee your home! Our picturesque riverfront city is thriving, and we want your experience here to be nothing but positive. To assist in your journey as a resident, we've gathered the answers to common questions to ensure you can always find what you need.

In the event you can't find an answer to your question, feel free to contact City Hall at 952-233-9300, stop by to pick up a Residents Brochure, or contact any of our departments by email using our <u>City Contact Center</u>.

My Property	My Street
Common City Codes	New Resident Guide
Guía para nuevos r	residentes - Español
Guía para nuevos r	residentes - Español





### Translation

• Spanish captions on all videos produced in-house





### Translation

 How-to instructions for Parks & Rec program registration

Recreation	Business & Development Pub	lic Safety How Do I
	Parks & Trails Improvement Projects	Programs
		Activities Brochure
	Annual Trail Improvements	Active Older Adults
	Jackson Commons Park	Adult Sports
	Killarney Hills Park	Aquatics
	Valley Crest Park	Registration Support / Soporte De Registro
		Youth Associations



#### **Registration Support / Soporte De Registro**

 Registration Support / Soporte De Registro Recreation Programs

#### How to register for Parks and Recreation events and programs:



#### Como registrarse para programas y eventos de Parque y Recreación:





# City Website

- Started with Userway widget as temporary solution
- In 2024, began complete redesign with Revize and launched last month!





# City Website

Page Content







### Before







# City Website





# City Website

- PDF remediation project
  - Chose 1,000 existing PDFs to remediate
  - Contracted Be Accessible as our vendor
  - Used this opportunity to update branding
  - This step requires city-wide buy-in
    - Use subject matter experts to help find PDF workarounds (e.g. digital form instead of PDF form, GIS maps instead of PDF maps, etc)
  - Interns are your best friends!



#### 

City-Wide PDF Audit 2024 ☆ 🖻 ⊘ File Edit View Insert Format Data Tools Extensions Help

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	A	В	С	D		E		F	G Updated in 2024?	Н	1	
	Title of PDF	URL of PDF Location	Date Last Updated (If A	Logo?		Fillable?		Keep for new site?	(logo + address)	Updated for ADA?	Put in remediation tab?	
	Design Criteria	https://www.shakopeemn.gov/business-development/g	November 15, 2022	Not branded	•	No	•	Yes 🔹	Not yet 🔹 👻	-	Yes 🔹	
3	Standard Details Plates	https://www.shakopeemn.gov/business-development/p	March 2020	Not branded	•	No	•	Yes 🔹	Not yet 🔹 🔹	-	Yes 🔹	
4	MS4 Part 2 Permit Application	https://www.shakopeemn.gov/business-development/g	N/A	Not branded	•	Yes	•	Yes 🔹	Not yet 🔹 👻	-	Yes 🔹	
5	MS4 Permit TMDL Application	https://www.shakopeemn.gov/business-development/g	September 25, 2020	Not branded	•	Yes	-	Yes 🔹	Not yet 🔹 👻	-	Yes 🔹	
6	CR83 Study Map	https://www.shakopeemn.gov/living-here/my-street/stre	N/A	Current logo	•	No	•	Yes but under an 💌	Not yet 🔹 🔹	-	Yes 🔹	
7	EAB Management Plan (eng)	https://www.shakopeemn.gov/living-here/my-property/	November 8, 2021	Current logo	•	No	•	Yes 🔹	Not yet 🔹 👻	-	Yes 🔹	
8	Natural Resource Matrix (eng)	https://www.shakopeemn.gov/business-development/p	September 6, 2005	Not branded	-	No	•	Yes 🔹	Not yet 🔹 👻	-	Yes 🔹	
9	Forestry Manual (eng)	https://www.shakopeemn.gov/business-development/p	December 21, 2021	Current logo	•	No	•	Yes 🔹	Not yet 🔹 🗸	-	Yes 🔹	
10	Easement Fencing and Landscaping Policy	https://www.shakopeemn.gov/Home/Components/Sen	July 1, 2008	Current logo	•	No	•	Yes 🔹	Not yet 🔹 👻	•	Yes 🔹	
1	Memorial Park Archaeological (plan, eng)	https://www.shakopeemn.gov/recreation/parks-trails/pa	December 2016	Current logo	•	No	•	Yes 🔹	Not yet 🔹 👻	-	Remediate Later 🔹	
12	Quarry Lake Water Plan (eng)	https://www.shakopeemn.gov/recreation/parks-trails/pa	April 29, 2020	Current logo	•	No	•	Yes 🔹	Not yet 🔹 👻	-	Remediate Later 🔹	
3	Marystown Road Study (eng)	https://www.shakopeemn.gov/recreation/parks-trails-p	June 24, 2020	Not branded	•	No	•	Yes but under an 👻	NA 🔹	•	Remediate Later 🔹	
4	Stormwater Pollution Prevention Program	https://www.shakopeemn.gov/business-development/p	November 2022	Current logo	•	Yes	-	Yes 🔹	Not yet 🔹 👻	-	Remediate Later 🔹	
15	County Highway 83 Study	https://www.shakopeemn.gov/living-here/my-street/stre	January 27, 2016	Current logo	•	No	•	Yes but under an 👻	Not yet 🔹	•	Remediate Later 🔹	
6	Canterbury Commons Study	https://www.shakopeemn.gov/living-here/street-infrast	July 25, 2018	Not branded	•	No	•	Yes 🔹	Not yet 🔹	•	Remediate Later 🔹	
7	Sanitary Sewer Master Plan	https://www.shakopeemn.gov/government/department	January 30, 2019	Current logo	-	No	•	Yes 🔹	Not yet		No 🔹	
18	Appendix A (eng)	https://www.shakopeemn.gov/government/department	N/A	Current logo	-	No	•	Yes 🔹	Not yet		No 🔹	
19	Appendices B-D (eng)	https://www.shakopeemn.gov/government/department	N/A	Current logo	•	No	•	Yes 🔹	Not yet		No 🔹	
20	Appendices E-M (eng)	https://www.shakopeemn.gov/government/department	N/A	Not branded		No	•	Yes 🔹	Not yet		No 🔹	
21	October 12 Neighborhood Meeting Presentatio	n https://www.shakopeemn.gov/living-here/street-infraste	October 12, 2012	Not branded	•	No	-	No	(NA 🔻	-	No 🔻	Γ
22	June Full Depth Pavement Newsletter	https://www.shakopeemn.gov/living_here/street_infraste	June 2023	Current logo	•	No	•	No 🔻	(NA 🔹	•	No 👻	
23	Full Depth Pavement Notice of Hearing	https://www.shakopeemn.gov/living_here/street_infraste	January 18, 2023	Current logo	•	No	•	No	(NA 🔹	-	No 🔹	
24	Atwood Street June Newsletter	https://www.shakopeemn.gov/living here/street infraste	June 2023	Current logo	•	No	-	No 🔻	(NA 🔻	-	No 🔻	
25	Stagecoach Road Open House	https://www.shakopeemn.gov/living-here/street-infrast	Deember 6, 2022	Current logo	•	No	•	No	(NA 🔻	-	No 🔻	
26	Stagecoach Road Option 1	https://www.shakopeemn.gov/living.here/street infrasti	December 2022	Current logo	•	No	+	No 🔹	(NA 🔹	-	No 🔹	
27	Stagecoach Road Option 2	https://www.shakopeemn.gov/living_here/street_infraste	December 2022	Current logo	•	No	-	No	(NA 🔻	-	No 🔻	
28	Stagecoach Road Postcard	https://www.shakopeemn.gov/living_here/street_infrastr	₩A.	Current logo	•	No	-	No	(NA 🔻	-	No 🔻	
29	Eagle Creek / Vierling Detour	https://www.shakopeemn.gov/living_here/street_infrastr	₩A	Not branded		No	•	No	NA 🔻	-	No 🔹	
30	Maras Street Virtual Open House	https://www.shakopeemn.gov/living_here/street_infrastr	August 28, 2020	Current logo	•	No	-	No	NA 🔻	-	No 🔻	
31	2022 Full Depth Pavement Map	https://www.shakopeemn.gov/living_here/street_infrastr	Decemeber 2021	Current logo	•	No	•	No	(NA 🔻	-	No 🔻	
32	2022 Full Depth Pavement Newsletter	https://www.shakopeemn.gov/living_here/street_infrast	June 30, 2022	Current logo	•	No	•	No	NA -	-	No 🔻	
33	2022 Sewer Pipe Lining Newsletter	https://www.shakopeemn.gov/living-here/street-infrasti	June 29, 2022	Current logo	•	No	-	No	(NA 🔻	-	<del>№</del> •	
34	Red Oak trail AUG (eng)	https://www.shakopeemn.gov/recreation/parks trails p	August 2021	Current logo	•	No	•	No 🔹	Not yet	-	No 🔹	
35	Red Oak Trail July (eng)	https://www.shakopeemn.gov/recreation/parks trails p	July 2021	Current logo	•	No	•	No 🗸	Not yet 🔹	-	No 🔻	
36	Wood Duck Feasability	https://www.shakopeemn.gov/living_here/street_infrastr	May 2019	Current logo	•	No	-	No	(NA -	-	No 🔻	



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### City Website

#### **Related Pages**

#### Community Center

- SandVenture Aquatic Park Shakopee Ice Arena Parks & Trails
- Parks & Trails Improvement
- Projects
- Programs
- Program Registration
- Volunteer & Sponsorship Opportunities

#### **Annual Trail Improvements**

Home 

Recreation 

Parks & Trails Improvement Projects 

Annual Trail Improvements

Shakopee is proud to offer an extensive and growing trail system, with more than 85 miles of pavet trails for community members to enjoy. As the City continues to grow, additional trails are being added to enhance connectivity and recreation. Each year, the City identifies trails to receive a reconstruction, rehabilitation, or new sealcoat to extend the life of the trail and its bituminous surface.

#### Interactive Trail Project Map

Navigate the interactive map to view updates on trail construction, reconstruction, rehabilitation, and sealcoating projects happening throughout Shakopee.





#### 2025 City Street Improvements

Each year, the City works to keep our streets in good shape through our Street Improvement Project. This work is part of the City's Pavement Management Program, which helps extend the life of our roads and keep them in good condition.

The 2025 plan includes a mix of pavement repair methods such as crack sealing, chip sealing, pavement rejuvenation, patching, milling and overlaying, and full reconstruction. These repairs happen at different times in a road's life to help prevent bigger problems and save money in the long run.

By combining several types of work into one project, we can save time and reduce costs.

Check the 2025 Project Areas map below to see what kind of work is planned in your neighborhood.

#### 2025 Project Areas

#### How to Use the Map:

Toggle the menu in the upper left corner to access the map legend.

Each project is color-coded to show the impacted streets. Select the corresponding location marker for project schedules, contact information, and additional information.



#### **Construction Updates**

#### Friday May 30, 2025 7:00 am

Updated Date: Final Pavement Layer in Areas K & L The final layer of pavement will be laid on Thursday, May 29, in Project Areas K and L. View the May project newsletter for more details.

#### Monday 7 July 2025

Work in Area E Scheduled to Start

The contractor anticipates starting removals of pedestrian curb ramps and deficient curb and gutter in "Mill & Overlay Area E" the week of July 7. Paving is expected to begin sometime the week of Aug. 4.

#### Monday 16 June 2025

Work in Area D Scheduled to Start

The contractor anticipates starting removals of pedestrian curb ramps and deficient curb and gutter the week of June 16. Paving is expected to begin sometime the week of July 7.

See more

#### **More Information**

#### + Full-Depth Reconstruction

- + Mill and Overlay
- + Crack Sealing
- + Sealcoating
- + Reclamite Treatment

# Key Takeaways

- You don't have to do it all alone or in one day! Implementing small changes over time gives staff time to adjust.
- Find creative alternatives to non-compliant practices (like workarounds for PDF maps)
- Emphasize user-friendliness for all
- Sometimes using a vendor costs less than it would to do it inhouse, and it protects staff bandwidth





### CONNECTING LEADERS CELEBRATING COMMUNITY



### JUNE 25-27 DULUTH

DULUTH ENTERTAINMENT CONVENTION CENTER

LMC.ORG/AC25