Download materials featured in this session: LMC.ORG/ACMATERIALS





LEAGUE OF MINNESOTA CITIES 2025 ANNUAL CONFERENCE



CONNECTING LEADERS CELEBRATING COMMUNITY



JUNE 25-27 DULUTH

DULUTH ENTERTAINMENT CONVENTION CENTER

LMC.ORG/AC25



Taxes, Taxes, Taxes!

Surprisingly Interesting. Mildly Entertaining. Totally Taxing.

So Many Taxes... Too Little Time





Taxing Jurisdictions: Who Levies Property Taxes?

Property taxes are levied by & paid to...





Wait... What's a Property Tax Levy?



- General property taxes may be used for any allowable public purpose
- Some property taxes may only be used for specific activities
 - ✓ Special property taxes
 - ✓ Debt services taxes
 - ✓ Tax increments
 - ✓ Tax abatements



Before We Move On...

For our discussion today, we are excluding certain areas of the property tax system





Property Tax: Who Determines It?

State Legislature

- Establishes property classes & class rates
- Creates property tax relief
 programs
- Determines levels of state aids
- Levies state business tax
- Sets levy limits

Taxing Jurisdictions

Determines property tax levy
 amount



County Assessor

- Determines market value
- Assigns property class

Property Taxpayer

- Pays the property tax
- May contest their property valuations



Property Tax: Real vs. Personal Property

Real Property

Lien against property

• If not paid, property forfeited to State

Personal Property

- Judgement taken against entity
- If taxes not paid, personal judgement pursued

Changes how the City collects delinquent taxes!



A Primer... Homestead Market Value Exclusion

Applies to homestead property, house, garage & 1st acre of land for agricultural properties

Taxes Payable in	
2024	

 First \$76,000 in EMV:
 40% Excluded (Up to max. of \$30,400)

 Over \$76,000 in EMV:
 Reduce maximum exclusion by 9%

Note: Exclusion eliminated for properties valued higher than \$413,800

Payable 2025 and thereafter

 First \$95,000 in EMV:
 40% Excluded (Up to max. of \$38,000)

 Over \$95,000 in EMV:
 Reduce maximum exclusion by 9%

Note: Exclusion eliminated for properties valued higher than \$517,200



Property Tax Levy

- Certified by the governing body of the political subdivision
- Considered a general-purpose funding source
- Spread among eligible properties through a complex formula
- Often "reverse engineered" by the Finance Department



Remember, your jurisdiction only gets what it levies!



Determining Tax Rates

Tax Rate = Funds to be raised by tax base (Tax Levy) Tax Base

Term	Definition
Tax Levy	Amount certified to the County Auditor by the taxing authority
Tax Base	The sum of the taxable values determined for each parcel & is the total tax base of the governing body
Tax Rate	Percentage applied to each individual parcel & generates local funds
Total Tax	Determined by tax rates for all governing bodies times tax base(s) for that property. Total tax = sum of those calculations



Adding Up All The Political Subdivisions

Example Local Property Tax Rates, Combined Jurisdictions





Putting It All Together: Residential Homestead





Taxing Jurisdictions: General Tax Levy Timeline





Local Option Sales Tax (LOST): What Is It?

Tax imposed by a local government upon the sale of applicable goods & services

- Cities may levy sales taxes to support certain activities, known as a Local Option Sales Tax
- Paid by the buyer, collected by the seller & remitted to the Minnesota Department of Revenue
- Remitted to the city at least quarterly



LOST: Allowable Uses

- Per Minnesota Statute § 297A.99, cities may impose local sales tax of up to 0.5%
- Cities may only expend LOST proceeds on up to five projects of "regional significance," specifically:
 - ✓ A single building or structure, including associated infrastructure needed to safely access or use it
 - Improvements within a single park or named recreation area
 - ✓ A contiguous trail
- To impose the tax, cities must complete a six-step process





LOST: Approval Process





LOST: Current Status

- In 2023, the Legislature imposed a two-year moratorium on local sales tax proposals
 - ✓ Also formed a Local Taxes Advisory Task Force to make recommendations for the 2024 Legislative Session
- The 2025 Session include proposed LOST changes
 - ✓ Allow LOST without legislative approval for certain projects
 - ✓ Create a local equalization account
- Since the Legislature did not act, the moratorium expired on May 31, 2025
 - Cities now return to requesting special legislation required under the current process





Local Lodging Tax: What Is It?

- Minnesota law allows cities and towns to impose local taxes on short-term lodging
 - For rentals of 30 days or less at a hotel, rooming house, resort, campground, motel or trailer camp
 - ✓ Up to 3%, including any lodging-related services
 - ✓ Separate from and in addition to any other taxes
- Cities may collect the lodging tax or work with the Minnesota Department of Revenue
- Local government may enter Joint Powers Agreements to expend lodging tax proceeds





Local Lodging Tax: Allowable Uses

Local Lodging Taxes May Only Be Used For Tourism Promotion

95% shall be used to fund a local convention or tourism bureau to market & promote the city as a tourist or convention center

Up to 5% may be used for administrative costs



Local Gambling Tax: What Is It?

- The State generally prohibits gambling, with exceptions for non-profit & charitable gaming
 - Includes pull-tabs, tip-boards, bingo, paddle tickets & raffles
- Cities cannot require local licensing, but they can make organizations...
 - ✓ Apply for permits for gambling exempt from State regulations
 - ✓ Expend their funds within a local trade area
 - ✓ Expend their funds on specific activities
 - ✓ Contribute to a fund administered by the City
 - ✓ Pay an investigation fee or gambling tax





Local Gambling Tax: Potential Options

Specific Expenditures

- Up to 10% of annual net, gambling profits
- Cannot condition any approvals on specific outlays
- Potential constitutional issues

Local Gambling Fund

- Up to 10% of annual net, gambling profits
- Cannot condition any approvals on donations
- Annual reporting requirements

Gambling Tax

- Up to 3% of annual gross receipts, less prize
- Only for regulatory costs
- Annual reporting requirements
- Cannot impose any investigation fees

Local governments may always accept lawful donations from charitable gambling proceeds!



Local Gambling Tax: Allowable Uses

Charitable organizations & local governments may expend gambling proceeds on the following activities

- Non-Profit or Festival Organizations
- Poverty, Homelessness & Disabilities
- Problem Gambling Services
- Public & Private Schools
- Non-Profit Scholarship Funds
- Honor Military Service
- Federal, State & Local Government

- Recreational & Community Facilities
- Projects Approved by the MN DNR
- Nutritional Programs
- Community Arts Organizations
- Honor Humanitarian Services
- Property Taxes & Assessments
- Gambling Taxes

Charitable Organizations Only



Public Utility Franchises: What Are They?

- Under Minnesota Statutes, Section 216B.36, cities may require public utilities to obtain a franchise to operate on public property
 - ✓ Generally applicable to electric & gas utility providers
 - ✓ Public property includes parks, streets & other rights-of-way
 - Cities may require other terms & conditions, including obligations to pay municipal or franchise fees
 - ✓ May be used "to raise revenue or defray increased municipal costs accruing as a result of utility operations, or both"
- The franchises are typically negotiated as contracts, then adopted by municipality via ordinance





- Given statutory authorization, municipalities may use franchise fee for any public purpose, most commonly:
 - ✓ Streets & sidewalks
 - ✓ Parks & sustainability
 - ✓ Building & public facilities
- Public utilities pass franchise fees though to ratepayers, usually labeled "City Fee" in billing



More than 350 cities in Minnesota collect Franchise Fees!



Franchise Fees: The Pros & Cons

Flexible funding source

6 S

Advantag

Revenue stream diversification

Capture taxexempt Properties More regressive than property taxes

No state relief program

Less transparent process

Disadvantages



Okay... Okay... Now Show Us The Fees!

Electric Utility, Franchise Fee Estimates				
Customer Class	Monthly Fee	Average Monthly Accounts	Estimated Annual Revenue	
Residential	\$ 3.00	3,000	\$ 108,000	
Small C&I – Non-Demand	8.00	200	19,200	
Small C&I – Demand	30.00	100	36,000	
Large C&I	120.00	60	86,400	
Subtotal, Electric Utility		3,360	\$ 249,600	

Gas Utility, Franchise Fee Estimates					
Customer Class		Monthly Fee	Average Monthly Accounts		
Residential	\$	3.00	2,700	\$	97,200
Commercial A		8.00	300		28,800
Commercial B		30.00	10		3,600
Commercial C		120.00	10		14,400
SVDF A & B		30.00	10		3,600
LVDF		120.00	-		-
Subtotal, Gas Utility			3,030	\$	147,600



6,390	\$ 397,200

Other Political Subdivisions

Economic Development Authorities

- Promote commercial & industrial growth
- May levy property taxes up to 0.01813% of EMV
- May issue debt

Housing & Redevelopment Authorities

- Promote housing & redevelop blighted areas
- May levy property taxes up to 0.0185% of EMV
- May issue debt

Port Authorities

- Promote port district commerce & welfare
- May levy property taxes up to 0.01813% of EMV
- May issue debt



Some Other Options...

Special Service Districts

- For atypical or enhanced services
- Applies to commercial & multi-family properties

Housing Improvement Areas

- For common area improvements
- Applies to properties within a commoninterest community

Storm Sewer Improvement Districts

- For constructing & maintaining storm sewer systems
- Applies to all taxable property within the district



Final Thoughts



Local taxes come in many forms — property, sales, lodging, gambling, franchise fees — each with its own rules, limits, and politics



Understanding the "why" and "how" of each tax tool helps cities balance service needs with fiscal responsibility



Transparency and communication are essential to building trust, especially with more visible taxes like LOST or franchise fees



Strategic planning today positions your community for success when new tools become available (again)







Important Disclosures

Ehlers is the joint marketing name of the following affiliated businesses (collectively, the "Affiliates"): Ehlers & Associates, Inc. ("EA"), a municipal advisor registered with the Municipal Securities Rulemaking Board ("MSRB") and the Securities and Exchange Commission ("SEC"); Ehlers Investment Partners, LLC ("EIP"), an SEC registered investment adviser; and Bond Trust Services Corporation ("BTS"), a holder of a limited banking charter issued by the State of Minnesota.

Where an activity requires registration as a municipal advisor pursuant to Section 15B of the Exchange Act of 1934 (Financial Management Planning and Debt Issuance & Management), such activity is or will be performed by EA; where an activity requires registration as an investment adviser pursuant to the Investment Advisers Act of 1940 (Investments and Treasury Management), such activity is or will be performed by EIP; and where an activity requires licensing as a bank pursuant to applicable state law (paying agent services shown under Debt Issuance & Management), such activity is or will be performed by BTS. Activities not requiring registration may be performed by any Affiliate.

This communication does not constitute an offer or solicitation for the purchase or sale of any investment (including without limitation, any municipal financial product, municipal security, or other security) or agreement with respect to any investment strategy or program. This communication is offered without charge to clients, friends, and prospective clients of the Affiliates as a source of general information about the services Ehlers provides. This communication is neither advice nor a recommendation by any Affiliate to any person with respect to any municipal financial product, municipal security, or other security, or other security, as such terms are defined pursuant to Section 15B of the Exchange Act of 1934 and rules of the MSRB. This communication does not constitute investment advice by any Affiliate that purports to meet the objectives or needs of any person pursuant to the Investment Advisers Act of 1940 or applicable state law.





CONNECTING LEADERS CELEBRATING COMMUNITY



JUNE 25-27 DULUTH

DULUTH ENTERTAINMENT CONVENTION CENTER

LMC.ORG/AC25