

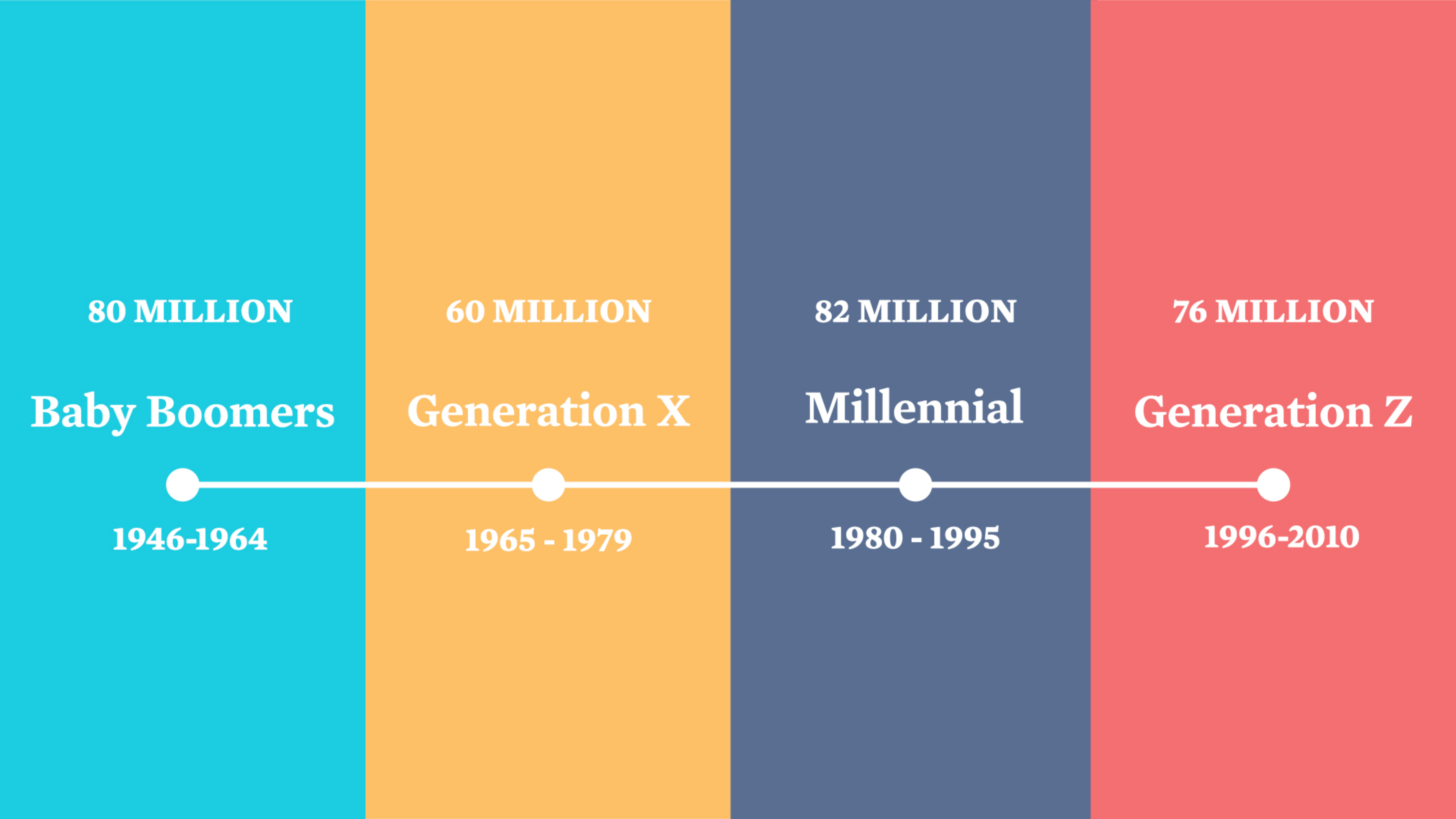


PREPARE FOR THE FUTURE

*LEADING MULTI-GENERATIONAL
TEAMS IN THE NEW WORLD OF WORK*



@kimlear



80 MILLION

Baby Boomers



1946-1964

60 MILLION

Generation X



1965 - 1979

82 MILLION

Millennial



1980 - 1995

76 MILLION

Generation Z



1996-2010



1.2 MILLION

Baby Boomers



1946-1964

1 MILLION

Generation X



1965 - 1979

1.4 MILLION

Millennial



1980 - 1995

1.1 MILLION

Generation Z



1996-2010

Circle 2-3 cultural events or conditions that you remember from your formative years.

How did those early experiences shape you?



MUSIC TRIVIA

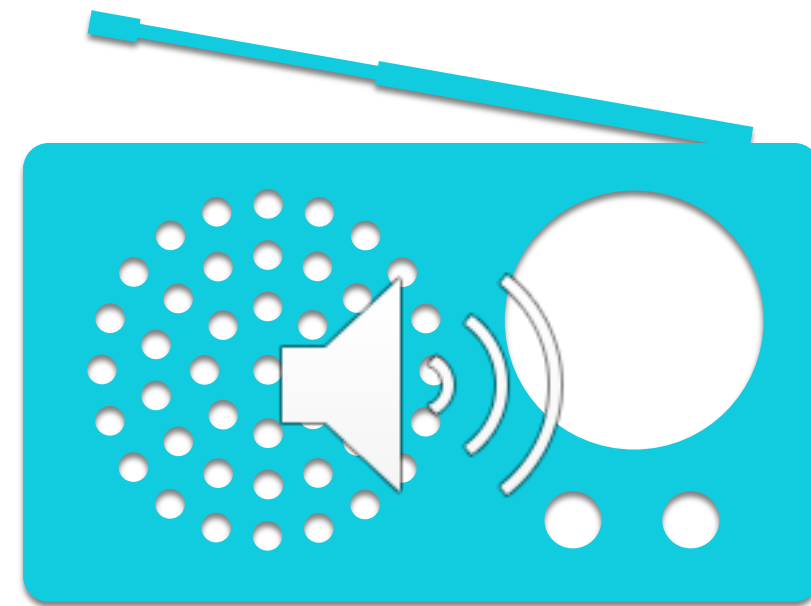
Write down the name of the song

Write down the name of the artist

Write down the trivia question







Baby Boomers

▶ 1946–1964



TIME OF TRANSFORMATION



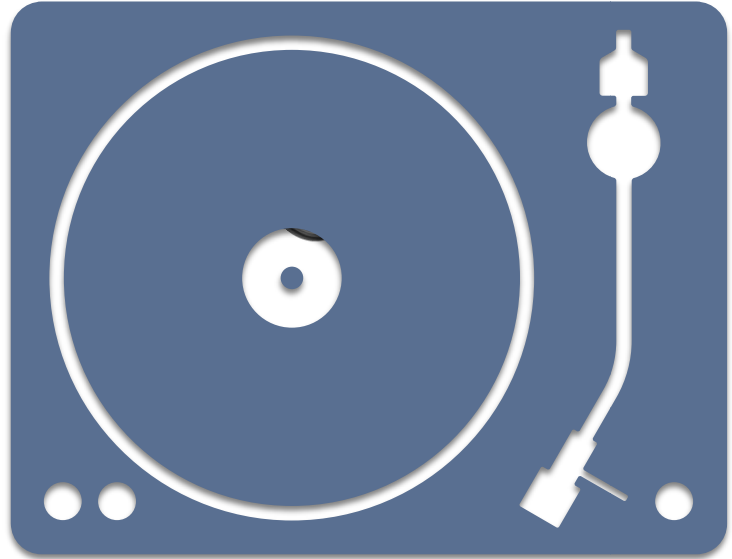


What does this mean for you?



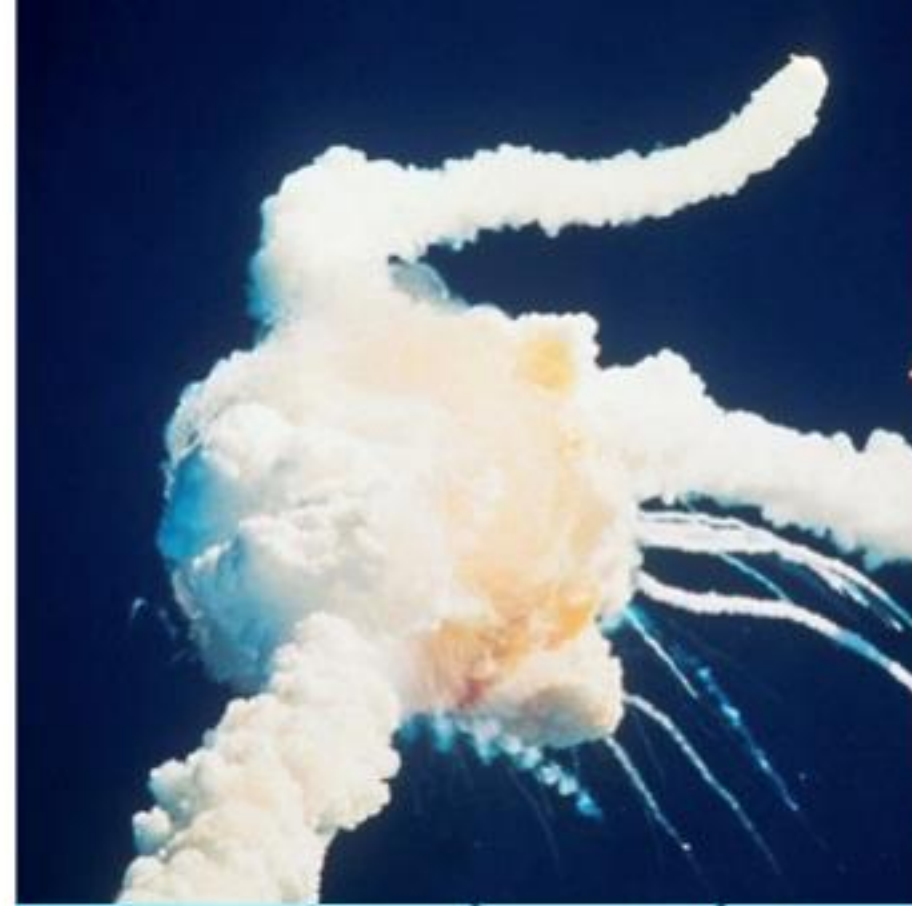
How did your first mentor help you advance? What were the most important lessons you learned from them?

How do you help others advance?



Generation X

1965–1979



Macintosh, Apple, US, 1988
The innovative Macintosh - Apple's second attempt at a GUI-based personal computer. Following the failure of the Lisa - was a small, self-contained personal computer with a much improved, Atto-like graphical desktop. Graphic designers, artists, and educators quickly embraced it.



Generation X

—● 1965–1979



Skeptical



Independent



Entrepreneurial

Generation X

—● 1965–1979



Skeptical

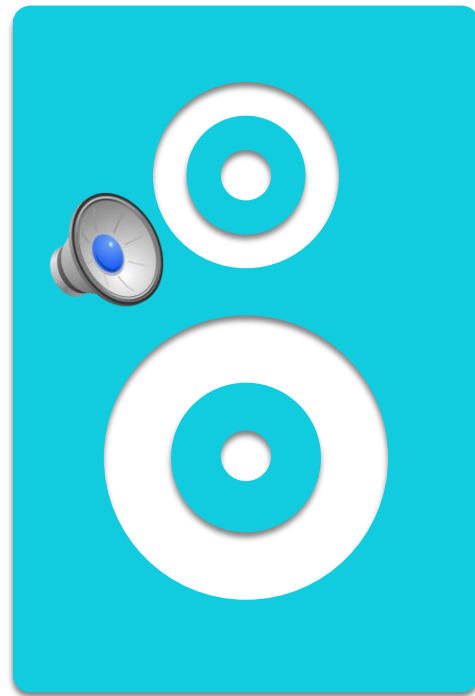
What are your communication pet
peeves?

What type of communication are you
most responsive to?

THE SANDWICH GENERATION



What does this mean for you?



Millennials

1980–1995





chrome

Millennials

— ■ 1980–1995



Collaborative



Empowered



Networked



Risk Averse



In Search of Meaning

THE AGE OF AUTHENTICITY



AUTHENTICITY IS ABOUT
BRINGING YOUR
WHOLE SELF
TO WORK

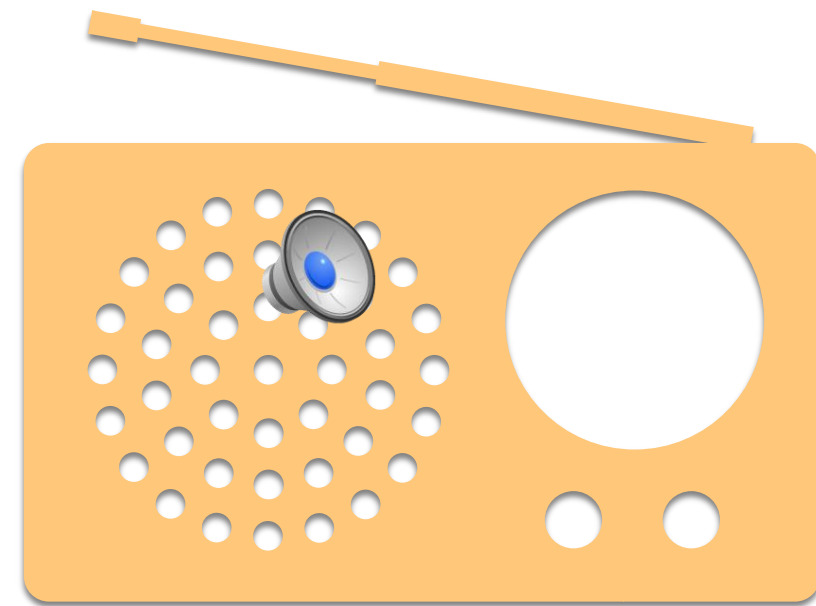


LEADERSHIP DEMANDS THAT YOU
BRING YOUR
BEST SELF
TO WORK

How do you stay calm for your team
during times of stress?

How have you kept others calm?





Millennial Families



IN 1960
25%
OF HOUSEHOLDS
WERE DUAL
INCOME



PEW RESEARCH CENTER.
JUNE 18TH, 2015





IN 2018
66%
OF HOUSEHOLDS
WERE DUAL
INCOME



PEW RESEARCH CENTER.
JUNE 12TH, 2019

IN 1965
FATHERS' SPENT
6.5 HRS
PER WEEK
ON HOUSEHOLD
WORK AND CHILDCARE



PEW RESEARCH CENTER. AMERICAN DADS.
JUNE 12TH, 2019

IN 1965
FATHERS' SPENT
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PEW RESEARCH CENTER. AMERICAN DADS.
JUNE 12TH, 2019



BY 2018
THAT NUMBER
JUMPED TO
18 HRS



What does this mean for you?



Generation Z

● 1996–2010



1994		2024
0H 0M	AVG. TIME ONLINE DAILY	7 HRS 3 MIN
64.2%	DEBT AS % OF GDP	119.6%
\$13,140	COST OF COLLEGE	\$24,030
7,828	DRUG OVERDOSE DEATHS	>112,000



WELLBEING REVOLUTION



**JUST
SAY
NO**



**THIS IS A
BRAIN ON
DRUGS.**



**ANY
QUESTIONS?**





IF YOU DON'T
MAKE TIME FOR
WELLNESS

YOU'LL BE FORCED
TO MAKE TIME FOR
ILLNESS

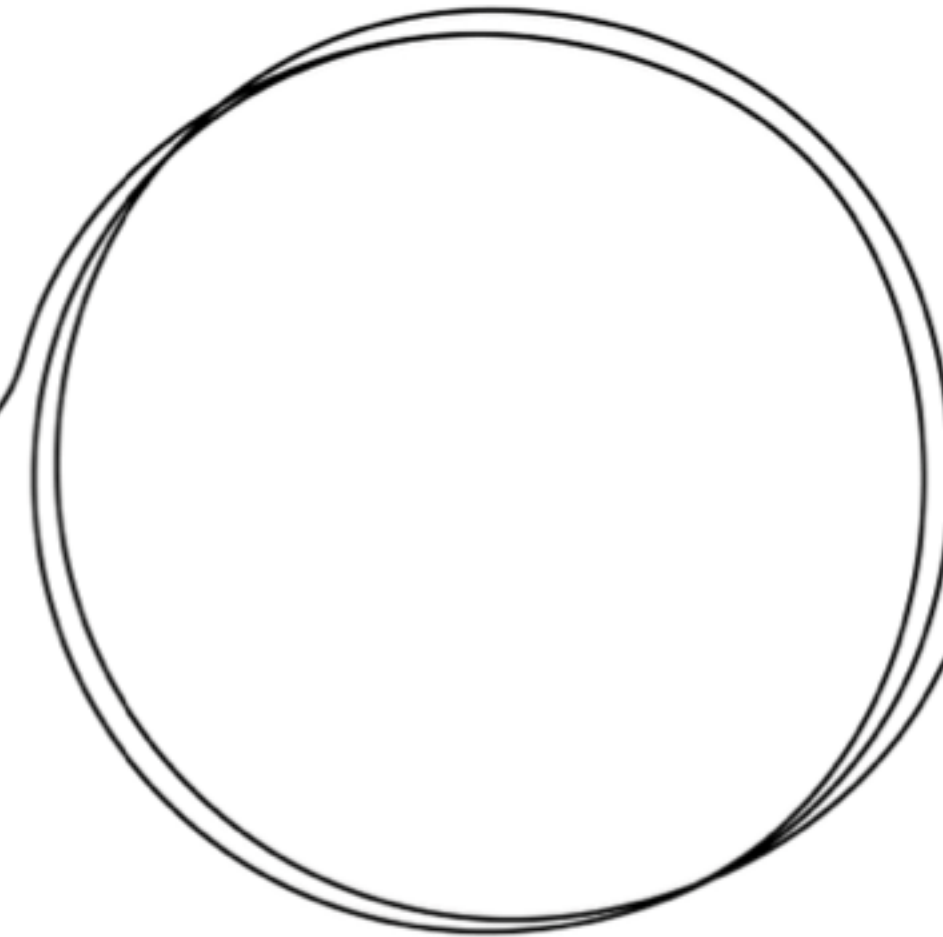
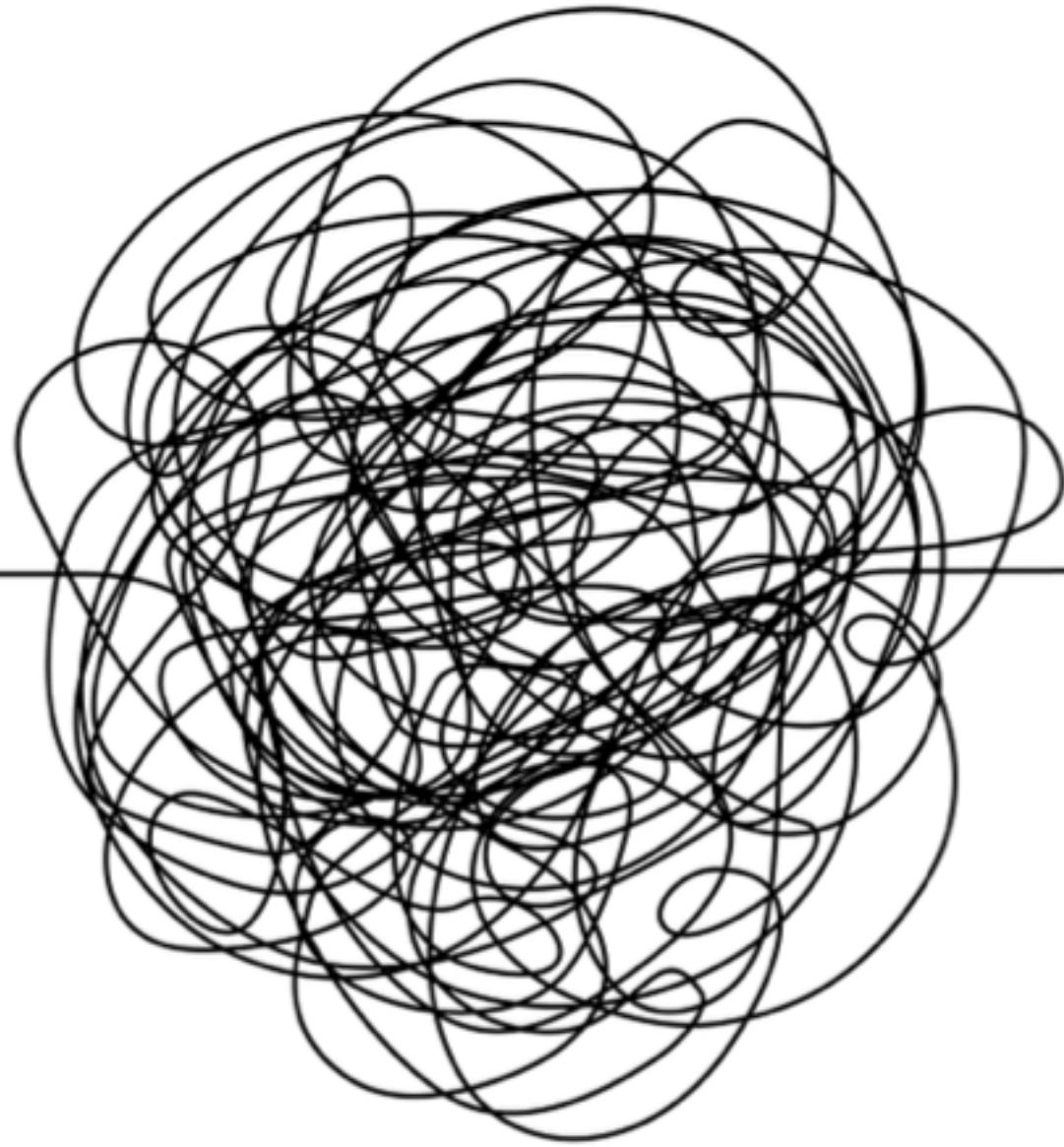


WHAT AM I WILLING TO
SACRIFICE
FOR MY
JOB?

What does this mean for you?



ALWAYS BE OPTIMIZING



CONVENIENT

Involving little
trouble or effort

OPTIMAL

To make as
effective, perfect or
useful as possible



CONVENIENT

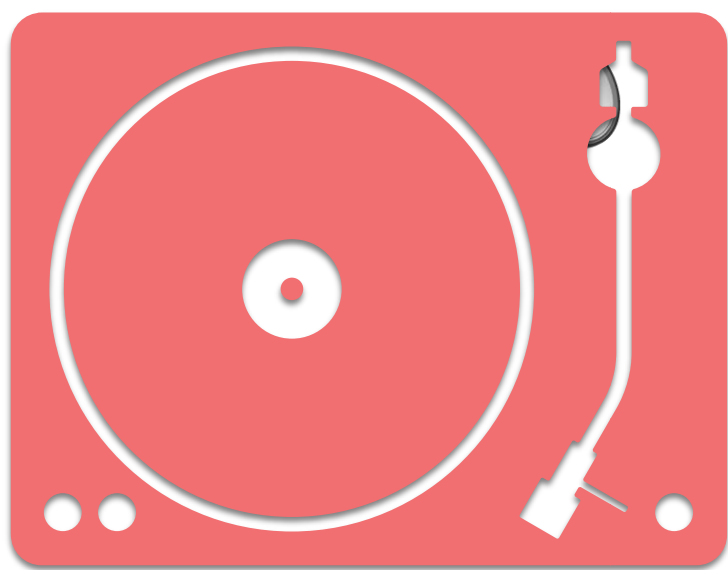


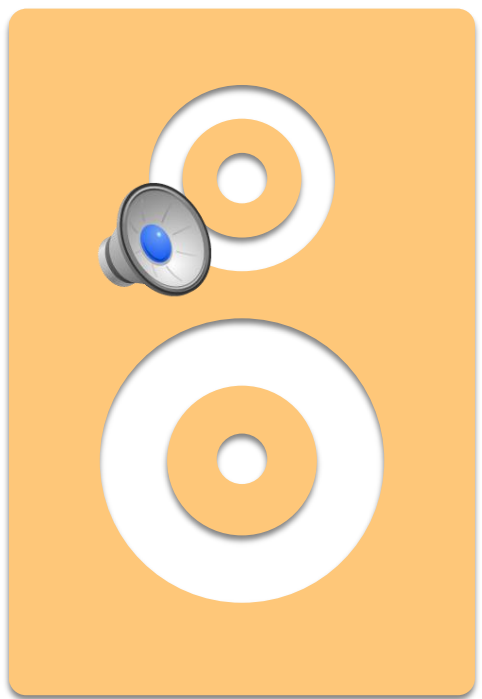
OPTIMAL



What does this mean for you?







Gen Alpha

2010-2025





SCAN TO CONNECT