

L.E.G.

ADVOCACY TIPS

When advocating for your city's needs, just remember L.E.G. while speaking with legislators.

LET LEGISLATORS KNOW WHO YOU ARE

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Let your legislators know who you are, what you do, and establish yourself as a resource for understanding the needs and wants of constituents. Introduce yourself through an email or better yet, meet with your legislators in person.

EXPLAIN THE ISSUES

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If your city has a specific issue that needs legislative attention, show your legislators what the problem or opportunity is. This can be done in person, with pictures and videos, and through storytelling. Provide specifics on costs and other solutions your city has explored.

GIVE UPDATES

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Check in with your legislators and give them updates on the needs of your city during and after the legislative session. Keep communication going with them by sharing news about your city and asking questions regularly.

