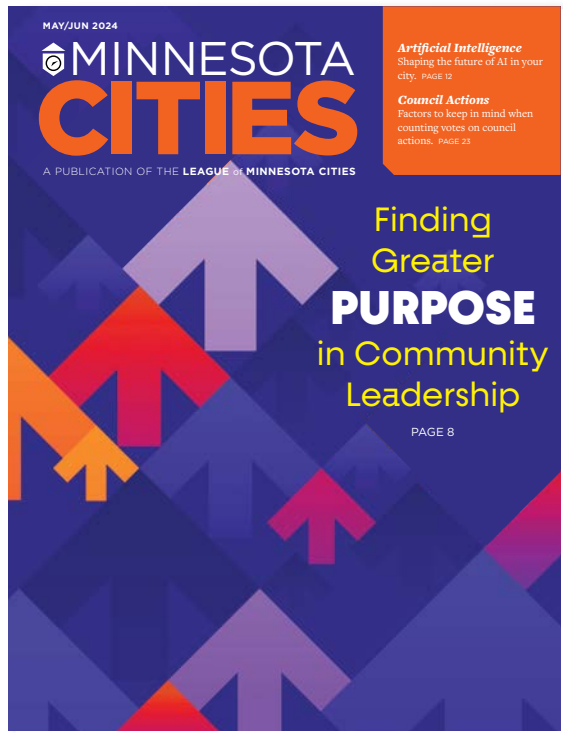


MINNESOTA CITIES MAGAZINE



Connect with city officials where they are!

Looking to get your organization's message in front of key municipal decision-makers? *Minnesota Cities* magazine — the premier print publication of the League of Minnesota Cities — has you covered. With a **circulation of about 7,000** (plus more views online!), every issue of this bimonthly publication is an information-packed resource for city officials throughout Minnesota.

The content in this magazine is tailored specifically to the needs and interests of this unique demographic — from municipal clerks to city purchasing officers, mayors to council members, fire and police chiefs to human resources staff.

2025 RATES

Ad sizes		
AD DIMENSIONS (LIVE AREA)	WIDTH	HEIGHT
Full page, with bleed (Dimensions include .25" bleed on all four sides)	8.75"	11.375"
Full page, no bleed	7.75"	10.375"
1/2 page horizontal	7.25"	4.85"
1/2 page vertical	3.5"	9.9"
1/4 page	3.5"	4.85"

- Magazine trim size 8.25"w x 10.875"
- All ads 4-color process
- Deadline to reserve space and submit artwork is the first day of the month preceding the next issue (e.g., deadline for Sept./Oct. issue is Aug. 1).
- See application for acceptable formats for ad submission.

All Ads Process Color (4-color)			
AD SIZE / RATE PER INSERTION	1x	3x	6x
Back cover	\$2,000	\$1,975	\$1,890
Inside front cover / Inside back cover	\$1,900	\$1,865	\$1,775
Full inside page	\$1,500	\$1,430	\$1,350
1/2 page	\$920	\$875	\$850
1/4 page	\$680	\$630	\$580

RESERVE YOUR AD SPACE EARLY!

Reserve by November 8, 2024, for first 2025 issue.

DID YOU KNOW?

Full issues of *Minnesota Cities* are available online at lmc.org/mncities

Contact marketing@lmc.org or (651) 281-1200 for more information.



LMC.ORG/REACHCITIES

MINNESOTA CITIES MAGAZINE

Organization _____

Advertising Contact _____

Title _____

Address _____

City _____ State _____ Zip _____

Telephone _____

Email _____

Ad size to reserve: *(call for availability on cover positions)*

Inside front cover	Inside back cover	Back cover
Full page	1/2 page horizontal	1/2 page vertical
1/4 page		

Ad to appear in the following issue(s): *(check all that apply)*

January/February	March/April	May/June
July/August	September/October	November/December

Deadline to reserve space and submit artwork is the first day of the month preceding the next issue (e.g., deadline for Sept./Oct. issue is Aug. 1).

Ad artwork: *(must check one)*

Will provide new ad artwork ☐ Reuse ad artwork from previous issue ☐

Fees: *(Make check payable to League of Minnesota Cities)*

Ad rate per issue		\$ _____
Business Alliance Program member discount <i>(subtract 10%)</i>	—	\$ _____
Total per issue cost \$ _____ X _____ number of issues		\$ _____

TOTAL ADVERTISING COST \$ _____

Method of payment: *(must check one)*

Check enclosed payable to League of Minnesota Cities ☐

Please bill me (per issue) Amount \$ _____ ☐

Terms:

- No advertising will run without a signed application.
- Business Alliance members entitled to complimentary ads should select horizontal or vertical half-page ads in the "Ad size to reserve" section of the application.
- Business Alliance members receive a 10% discount on any additional ads purchased.
- If after space has been reserved a cancellation is necessary, the advertiser will still be responsible for the cost of the space.
- All advertising subject to review; acceptance of advertising does not constitute an endorsement by the League of Minnesota Cities, nor does it represent an opinion about the quality of your organization's products or services.
- This advertising opportunity is for businesses of integrity and relevance to cities. This opportunity is not available to, and may be revoked from, providers of products or services that are legally questionable or contrary to the League's purpose or policies.

Ad submission requirements:

- **Preferred format for ad submission:** EPS, TIFF, and PDF (saved at high-resolution, 300 dpi); all fonts converted to outlines (or embedded) and all images embedded.
- **Email** files to marketing@lmc.org (email attachments must be smaller than 10MB).

Mail this completed application with payment to:

League of Minnesota Cities
ATTN Finance Department
145 University Avenue West
St. Paul, MN 55103-2044

I agree to the terms stated, and I authorize this advertising application:

Name *(please print)* _____

Signature _____

Date _____

Contact marketing@lmc.org or (651) 281-1200 for more information.



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